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# Business & Economics Society International

January 2019 Conference, Buenos Aires, Argentina



January 4-7, 2019

Hotel Melia Buenos Aires  
Buenos Aires, Argentina



## CALL FOR PARTICIPANTS

The Business & Economics Society International (**B&ESI**) invites you to participate in its **34<sup>th</sup> International Conference** to be held in **Buenos Aires, Argentina**, at the **Hotel Melia Buenos Aires, January 4-7, 2019**. The conference welcomes academics (business / economics professors and administrators), as well as corporation / government executives and economists. Participants may organize panels, present papers, participate in poster sessions, chair sessions, discuss papers, participate in round-table discussions, or simply observe. The program will consist of small concurrent sessions with: chairperson, presenters, and at least one discussant assigned to comment on each paper; poster sessions; roundtable thematic discussion sessions with moderator; workshops and panels; time allocated for each presenter is 20 minutes. To ORGANIZE PANELS please ask for **Panel Organizer Guidelines**. The fee for each participant in the panel, except the organizer, is \$430. The fee for the panel organizer is \$200. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS:

### ABSTRACT/PAPER SUBMISSION DEADLINE: SEPTEMBER 30, 2018

Please, submit your abstract (of no more than 200 words) via email [hkan@besiweb.com](mailto:hkan@besiweb.com) by SEPTEMBER 30, 2018. All abstracts submitted would be evaluated for presentation and publication in the Book of Abstracts, which will be available at the Conference. You may submit abstracts for no more than 2 papers. Abstracts/papers must not have been published, accepted, or submitted for publication elsewhere. The categories that best fit your paper must be typed on the top right corner of the front page (see below table titled "Subject Category Title and Number"). For co-authorships, please include names, affiliations, and addresses of all authors and indicate who will serve as presenter. The title of your abstract(s) or paper(s) is (are):

### FINAL PAPER SUBMISSION DEADLINE: OCTOBER 30, 2018

Please submit via email at [hkan@besiweb.com](mailto:hkan@besiweb.com) one or two papers by OCTOBER 30, 2018. Unless you instruct us otherwise, all papers will pass a double-blind peer review process for publication consideration in the semi-annual GLOBAL BUSINESS & ECONOMICS ANTHOLOGY. [Format instructions will be attached to the acceptance for publication letter. Accepted for publication manuscripts of more than 12 single-spaced pages of text (font: times, size=10) inclusive of graphs, tables, endnotes and references will be considered at \$10 per additional page.]

#### SUBJECT CATEGORY TITLE AND NUMBER 1/2:

ACCOUNTING (A1)  
MANAGEMENT SCIENCE (MS2)  
MARKETING (MR3)  
FINANCE & INTERNATIONAL FINANCE (F4)  
BUSINESS ETHICS (BE5)  
QUANTITATIVE METHODS (QM6)  
BUSINESS STATISTICS / ECONOMETRICS (BSE7)  
BUSINESS LAW / LAW & ECONOMICS (L8)  
ENTREPRENEURSHIP (E9)  
BUSINESS & ECONOMICS EDUCATION (BEE10)  
MICROECONOMICS (MIC11)  
GOVERNMENT REGULATION (GR12)

#### SUBJECT CATEGORY TITLE AND NUMBER 2/2:

INDUSTRIAL ORGANIZATION (IO13)  
GAME THEORY (G14)  
INTERNATIONAL BUSINESS / ECONOMICS (IBE15)  
LABOR ECONOMICS/HUMAN RESOURCES (LH16)  
ECONOMIC GROWTH & DEVELOPMENT (EGD17)  
BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE18)  
ENVIRONMENTAL BUSINESS / ECONOMICS (E19)  
MACROECONOMICS (MAC20)  
MONETARY ECONOMICS (ME21)  
GOVERNMENT FINANCE (GF22)  
URBAN, RURAL & REGIONAL ECONOMICS (URR23)  
OTHER - PLEASE SPECIFY (O24)

**CONFERENCE REGISTRATION FORM (B&ESI International Conference, January 4-7, 2019)**

Last Name \_\_\_\_\_ First Name and M.I. \_\_\_\_\_

Nickname for Badge \_\_\_\_\_ Position/Title/Rank \_\_\_\_\_ Affiliation \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

**CONFERENCE FEES**

- 1. Early Registration Fee (by September 30, 2018).....\$430 x \_\_\_\_ = \_\_\_\_\_
  - 2. Attending Co-Author Fee &  
Panel Organizer only .....\$200 x \_\_\_\_ = \_\_\_\_\_
  - 3. After September 30, '18 add late fee .....\$50 x \_\_\_\_ = \_\_\_\_\_
  - 4. Guest Fee (Companion Fee) .....\$85 x \_\_\_\_ = \_\_\_\_\_
- Total Amount Due** ..... = \_\_\_\_\_

**Note:** Registration fees include "guest speaker-awards" luncheon, reception, coffee/tea breaks, one printed issue of the GLOBAL BUSINESS & ECONOMICS ANTHOLOGY and access to all Conference presentations and sessions.

**PLEASE POST YOUR EARLY REGISTRATION FEES NO LATER THAN  
SEPTEMBER 30, 2018 TO:  
B&ESI, 64 HOLDEN STREET WORCESTER, MA 01605-3109, USA  
TELEPHONE: (508) 852-3937, FAX: (508) 595-0089  
EMAIL: [hkan@besiweb.com](mailto:hkan@besiweb.com), WEB: <http://www.besiweb.com>**

**Payments:**

\_\_\_\_\_ My check is attached payable to B&ESI  
(in U.S. dollars drawn on a U.S. bank)

Please charge my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Credit Card #: \_\_\_\_\_  
CVV# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Refunds:** Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$50 handling fee. No refunds will be given for cancellations after November 30, 2018. Refunds will be processed after the conference.

**HOTEL MELIA BUENOS AIRES - RESERVATION FORM**

**[Block Name: Business & Economics Society International Conference, January 4-7, 2019]**

The Hotel Meliá Buenos Aires is the best option for staying in the Argentinean capital thanks to its privileged location in the heart of the city, its luxurious and comfortable facilities, the quality of its services and the exquisite personal attention. It is in short distance from Calle Florida, Plaza San Martín, Puerto Madero, the Obelisk, La Recoleta, near major shopping centers, restaurants and theatres. Please reserve at special rates for the B&ESI as soon as possible. **The rates inclusive of breakfast, wi-fi, spa & health club are: US\$ 119 (single) or US\$ 129 (double) – plus 21% for Argentinian residents.** You may book directly to the hotel via post, fax, or email (reservation form below). You may pay by international money order (payable in US\$ to Hotel Melia Buenos Aires) or via credit card (Visa, Diners, Master Card, Discover and American Express.) The first night's deposit is required with reservation.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Arrival date \_\_\_\_\_ Departure date \_\_\_\_\_

Smoking \_\_\_\_\_ Non-Smoking \_\_\_\_\_ Single \_\_\_\_\_ Double \_\_\_\_\_ King Bed \_\_\_\_\_ Two-Bedded Room \_\_\_\_\_ Number of People in Room \_\_\_\_\_

**Payments:**

\_\_\_ My international money order is attached payable in US\$ to "Hotel Melia Buenos Aires".

Please charge my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express.

Credit Card Number \_\_\_\_\_ CVV# \_\_\_\_\_ Exp.Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

**PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS AND MAIL OR FAX THE ORIGINAL TO:**

**Hotel Melia Buenos Aires**, Reconquista 945, C1003ABS, Buenos Aires, Argentina  
Tel: +54 11 4891-3808 / 9 / 20 / 21, Fax: +54 11 4891-3853, Email: [reservas@meliabuenosaires.com.ar](mailto:reservas@meliabuenosaires.com.ar)  
Web: [www.meliabuenosaires.com.ar](http://www.meliabuenosaires.com.ar)