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Business & Economics Society International

33rd Conference

July 6-9, 2018
Lugano, Switzerland
Hotel De La Paix



CALL FOR PARTICIPANTS

The Business & Economics Society International (B&ESI) invites you to participate in its **33rd International Conference** to be held in **Lugano, Switzerland**, at the **Hotel De La Paix**, **July 6-9, 2018**. The conference welcomes academics (business/economics professors and administrators), as well as corporation / government executives and economists. Participants may organize panels, present papers, participate in poster sessions, chair sessions, discuss papers, participate in round-table discussions, or simply observe. The program will consist of small concurrent sessions with: chairperson, presenters, and at least one discussant assigned to comment on each paper; poster sessions; roundtable thematic discussion sessions with moderator; workshops and panels; time allocated for each presenter is 20 minutes. To ORGANIZE PANELS please ask for **Panel Organizer Guidelines**. The fee for each participant in the panel, except the organizer, is \$420. The fee for the panel organizer is \$200. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS:

ABSTRACT/PAPER SUBMISSION AND REGISTRATION DEADLINE: **MARCH 15, 2018**

Please, submit your abstract in Word and PDF (of no more than 200 words) via email hkan@besiweb.com by **MARCH 15, 2018**. All abstracts submitted would be evaluated for presentation and publication in the Book of Abstracts, which will be available at the Conference. You may submit abstracts for no more than 2 papers. Abstracts/papers must not have been published, accepted, or submitted for publication elsewhere. The categories that best fit your paper must be typed on the top right corner of the front page (See below table titled "Subject Category Title and Number"). For co-authorships please include names, affiliations, and addresses of all authors and indicate who will serve as presenter. The title of your abstract(s) or paper(s) is(are):

FINAL PAPER SUBMISSION DEADLINE: **APRIL 30, 2018**

Please submit your paper in Word and PDF via email hkan@besiweb.com by **APRIL 30, 2018**. Unless you instruct us otherwise, all papers will pass a double-blind peer review process for publication consideration in the '**2018 GLOBAL BUSINESS & ECONOMICS ANTHOLOGY**', a volume of selected papers from the Conference. [Format instructions will be attached to the acceptance for publication letter. Manuscripts of more than 12 single-spaced pages of text (font: times, size=10) inclusive of graphs, tables, endnotes and references will be considered at \$10 per additional page].

SUBJECT CATEGORY TITLE AND NUMBER 1/2:

ACCOUNTING (A1)
MANAGEMENT SCIENCE (MS2)
MARKETING (MR3)
FINANCE & INTERNATIONAL FINANCE (F4)
BUSINESS ETHICS (BE5)
QUANTITATIVE METHODS (QM6)
BUSINESS STATISTICS / ECONOMETRICS (BSE7)
BUSINESS LAW / LAW & ECONOMICS (L8)
ENTREPRENEURSHIP (E9)
BUSINESS & ECONOMICS EDUCATION (BEE10)
MICROECONOMICS (MIC11)
GOVERNMENT REGULATION (GR12)

SUBJECT CATEGORY TITLE AND NUMBER 2/2:

INDUSTRIAL ORGANIZATION (IO13)
GAME THEORY (G14)
INTERNATIONAL BUSINESS / ECONOMICS (IBE15)
LABOR ECONOMICS/HUMAN RESOURCES (LH16)
ECONOMIC GROWTH & DEVELOPMENT (EGD17)
BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE18)
ENVIRONMENTAL BUSINESS / ECONOMICS (E19)
MACROECONOMICS (MAC20)
MONETARY ECONOMICS (ME21)
GOVERNMENT FINANCE (GF22)
URBAN, RURAL & REGIONAL ECONOMICS (URR23)
OTHER - PLEASE SPECIFY (O24)

CONFERENCE REGISTRATION FORM (B&ESI Conference, July 6-9, 2018, Lugano, Switzerland)

Last Name _____ First Name and M.I. _____

Nickname for Badge _____ Position/Title/Rank _____ Affiliation _____

Mailing Address _____

Telephone: Day (____) _____, Fax (____) _____, Email: _____

CONFERENCE FEES (DUE MARCH 15, 2018)

- 1. Registration Fee \$420 x ____ = _____
- 2. Attending Co-Author Fee &
Panel Organizer only \$200 x ____ = _____
- 3. After **March 15, '18** Add Late Fee\$50 x ____ = _____
- 4. Guest / Companion Fee (provide name)\$85 x ____ = _____

Total Amount Due = _____

Note: Registration fees include invited speaker luncheon, reception, coffee breaks, one volume of the **2018 GLOBAL BUSINESS & ECONOMICS ANTHOLOGY** and access to all Conference presentations and sessions.

**PLEASE POST YOUR REGISTRATION FEES NO LATER THAN
MARCH 15, 2018 TO:
B&ESI, 64 HOLDEN STREET WORCESTER, MA 01605-3109, USA
TELEPHONE: (508) 852-3937, FAX: (508) 595-0089
EMAIL: hkan@besiweb.com, WEB: <http://www.besiweb.com>**

Payments:

____ My check is attached payable to B&ESI
(in U.S. dollars drawn on a U.S. bank).

Please charge my ____ Visa ____ MasterCard ____ American Express.

Card # _____ CVV # _____ Exp.Date _____

Authorized Signature _____

Refunds: Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$40 handling fee. No refunds will be given for cancellations after **May 15, 2018**. Refunds will be processed after the conference.

HOTEL DE LA PAIX – LUGANO, SWITZERLAND
[RESERVATION FORM] (Block Name: B&ESI Conference, July 6-9, 2018)

The Hotel De La Paix is located close to Lake Lugano and at a walking distance from the city center, 5 km from the Lugano-Agno airport, 1 km from the train station, and 78 km from Milan, Italy. It offers exclusively to its guests a large private parking and its multilingual staff will be delighted to welcome you with warmth and cordiality. A block of rooms has been reserved until **May 15, 2018**. Reservations made after that date will be subject to hotel availability; please reserve as early as possible. **The room rate, inclusive of all taxes and buffet breakfast, is CHF 210 (single) and CHF 280 (double)**. You may book directly to the hotel via post, email attachment or fax. You may pay by international money order (payable in CHF to the Hotel De La Paix) or credit card (Visa, Diners Club, MasterCard, and American Express.) The first night's deposit is required with reservation.

Last Name: _____ First Name: _____ Middle Initial: _____

Mailing Address _____

Telephone: Day (____) _____ Fax (____) _____ Email: _____

Arrival date: _____ Departure date: _____

Smoking: ____ Non-Smoking: ____ Single: ____ Double: ____ King Bed: ____ Two-Bedded Room: ____ Number of People in Room: ____

Payments:

____ My international money order is attached payable in CHF to "Hotel De La Paix"

Please charge my ____ Visa ____ MasterCard ____ American Express.

Card # _____ CVV # _____ Exp.Date _____ Authorized Signature _____

PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS AND MAIL OR FAX THE ORIGINAL TO:

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Email: booking@delapaix.ch, Web: <http://www.delapaix.ch/eng/hotel/about-us>