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# Business & Economics Society International 2011 Split, Croatia Conference

**July 6-9, 2011**  
**Split, Croatia**  
**Le Meridien Lav Hotel**



## CALL FOR PARTICIPANTS

The Business & Economics Society International (**B&ESI**) invites you to participate in its 2011 Conference to be held in **Split, Croatia**, at the **Le Meridien Lav Hotel**, July 6-9. The conference welcomes academics (business/economics professors and administrators), as well as corporation / government executives and economists. Participants may organize panels, present papers, participate in poster sessions, chair sessions, discuss papers, participate in round-table discussions, or simply observe. The program will consist of small concurrent sessions with: chairperson, presenters, and at least one discussant assigned to comment on each paper; poster sessions; roundtable thematic discussion sessions with moderator; workshops and panels; time allocated for each presenter is 20 minutes. To ORGANIZE PANELS please ask for **Panel Organizer Guidelines**. The fee for each participant in the panel, except the organizer, is \$390. The fee for the panel organizer is \$190. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS:

### ABSTRACT/PAPER SUBMISSION AND REGISTRATION DEADLINE: MARCH 15, 2011

Please, submit your abstract (of no more than 200 words) via email [hkan@besiweb.com](mailto:hkan@besiweb.com) by MARCH 15, 2011. Additionally, mail two hard copies of your abstract as follows: **B&ESI, 64 Holden Street, Worcester, MA 01605-3109, USA**. All abstracts submitted would be evaluated for presentation and publication in the Book of Abstracts, which will be available at the Conference. You may submit abstracts for no more than 2 papers. Abstracts/papers must not have been published, accepted, or submitted for publication elsewhere. The categories that best fit your paper must be typed on the top right corner of the front page (See below table titled "Subject Category Title and Number"). For co-authorships please include names, affiliations, and addresses of all authors and indicate who will serve as presenter. The title of your abstract(s) or paper(s) is(are):

### FINAL PAPER SUBMISSION DEADLINE: APRIL 30, 2011

Please submit via post 2 hard copies of the paper(s) and a disk or CD containing the manuscript(s) in Word by APRIL 30, 2011. Unless you instruct us otherwise, all papers will pass a blind peer review process for publication consideration in the '2011 GLOBAL BUSINESS & ECONOMICS ANTHOLOGY', a volume of selected papers from the Conference. Format instructions will be attached to the acceptance for publication letter. [Manuscripts of more than 12 single-spaced pages of text (font: times, size=10) inclusive of graphs, tables, endnotes and references will be considered at \$10 per additional page]. Authorship should be identified only on a removable cover page.

#### SUBJECT CATEGORY TITLE AND NUMBER 1/2:

ACCOUNTING (A1)  
MANAGEMENT SCIENCE (MS2)  
MARKETING (MR3)  
FINANCE & INTERNATIONAL FINANCE (F4)  
BUSINESS ETHICS (BE5)  
QUANTITATIVE METHODS (QM6)  
BUSINESS STATISTICS / ECONOMETRICS (BSE7)  
BUSINESS LAW / LAW & ECONOMICS (L8)  
ENTREPRENEURSHIP (E9)  
BUSINESS & ECONOMICS EDUCATION (BEE10)  
MICROECONOMICS (MIC11)  
GOVERNMENT REGULATION (GR12)

#### SUBJECT CATEGORY TITLE AND NUMBER 2/2:

INDUSTRIAL ORGANIZATION (IO13)  
GAME THEORY (G14)  
INTERNATIONAL BUSINESS / ECONOMICS (IBE15)  
LABOR ECONOMICS/HUMAN RESOURCES (LH16)  
ECONOMIC GROWTH & DEVELOPMENT (EGD17)  
BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE18)  
ENVIRONMENTAL BUSINESS / ECONOMICS (E19)  
MACROECONOMICS (MAC20)  
MONETARY ECONOMICS (ME21)  
GOVERNMENT FINANCE (GF22)  
URBAN, RURAL & REGIONAL ECONOMICS (URR23)  
OTHER - PLEASE SPECIFY (O24)

**CONFERENCE REGISTRATION FORM (B&ESI International Conference, July 6-9, 2011, Split, Croatia)**

Last Name \_\_\_\_\_ First Name and M.I. \_\_\_\_\_

Nickname for Badge \_\_\_\_\_ Position/Title/Rank \_\_\_\_\_ Affiliation \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone: Day (\_\_\_\_) \_\_\_\_\_, Fax (\_\_\_\_) \_\_\_\_\_, Email: \_\_\_\_\_

**CONFERENCE FEES (DUE MARCH 15, 2011)**

- 1. Registration Fee ..... \$390 x \_\_\_\_ = \_\_\_\_\_
- 2. Attending Co-Author Fee &  
Panel Organizer only ..... \$190 x \_\_\_\_ = \_\_\_\_\_
- 3. After March 15, '11 Add Late Fee ..... \$50 x \_\_\_\_ = \_\_\_\_\_
- 4. Guest Fee (Companion Fee) ..... \$75 x \_\_\_\_ = \_\_\_\_\_

**Total Amount Due** ..... = \_\_\_\_\_

**Note:** Registration fees include "guest speaker-awards" luncheon, reception, coffee/tea breaks, one volume of the 2011 GLOBAL BUSINESS & ECONOMICS ANTHOLOGY and access to all Conference presentations and sessions.

**PLEASE POST YOUR REGISTRATION FEES NO LATER THAN  
MARCH 15, 2011 TO:**

**B&ESI, 64 HOLDEN STREET WORCESTER, MA 01605-3109, USA  
TELEPHONE: (508) 852-3937, FAX: (508) 595-0089  
EMAIL: [hkan@besiweb.com](mailto:hkan@besiweb.com), WEB: <http://www.besiweb.com>**

**Payments:**

\_\_\_\_ My check is attached payable to B&ESI  
(in U.S. dollars drawn on a U.S. bank).

Please charge my \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ American Express.

Credit Card # \_\_\_\_\_ Exp.Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Refunds:** Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$40 handling fee. No refunds will be given for cancellations after May 15, 2011. Refunds will be processed after the conference.

**LE MERIDIEN LAV HOTEL - RESERVATION FORM [Block Name: B&ESI Conference, July 6-9, 2011]**

Le Méridien Lav Hotel is located eight kilometers south of Split (25 km / 15.5 miles from Split International Airport) in a beautiful setting, featuring 800 meters of beach frontage with fantastic sea views overlooking the surrounding islands. Recreational venues and activities include gym, pools, whirlpools, steam baths, and tennis. The hotel's Marina Promenade features shops, restaurants, bars, and cafés, and a Yacht Marina. **A block of rooms has been reserved until June 6, 2011.** Reservation made after that date will be subject to hotel availability and rates. **The rates, inclusive of buffet breakfast and VAT taxes, are: Single €160, Double €180.** You may book directly to the hotel via post, email attachment or fax. You may pay by international money order (payable in Euros to the Le Meridien Lav Hotel) or credit card (Visa, Diners Club, MasterCard, and American Express.) The first night's deposit is required with reservation.

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone: Day (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Arrival date: \_\_\_\_\_ Departure date: \_\_\_\_\_

Smoking: \_\_\_\_ Non-Smoking: \_\_\_\_ Single: \_\_\_\_ Double: \_\_\_\_ King Bed: \_\_\_\_ Two-Bedded Room: \_\_\_\_ Number of People in Room: \_\_\_\_

**Payments:**

\_\_\_\_ My international money order is attached payable in Euros to "Le Meridien Lav Hotel."

Please charge my \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ American Express.

Credit Card Number \_\_\_\_\_ Exp.Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

**PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS AND MAIL OR FAX THE ORIGINAL TO:**

**Le Meridien Lav Hotel, Grljevačka 2A, Podstrana – Split 21312, Croatia  
Tel: + 385 21 500 500, Tel (reservations): + 385 21 500 601 or 605, Fax: + 385 21 500 300  
Email: <[info-split@lemeridien.com](mailto:info-split@lemeridien.com)>, Web: <<http://www.lemeridienlavsplit.com/>>**